

WHO YOU GOT!?

NEVER has there **EVER** been an election like this! From the candidates to the overall atmosphere of the country, this time period marks a very divisive point in US history & with that, this lesson will focus on.

In this assignment, you will be now be asked to take part in the election process!!! Well, at least at the freshmen level...This class will be divided into three groups:

Moderators	Team Clinton	Team Trump
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Once in groups, you will then be tasked with completing the below:

MODERATORS:	CAMPAIGNERS:
<ul style="list-style-type: none"> ✓ <i>Research Issues</i> ✓ <i>Formulate Debate Questions</i> ✓ <i>Outline Event</i> ✓ <i>Prepare To Take Candidates To Task On Issues/Responses</i> 	<ul style="list-style-type: none"> ✓ <i>Candidate Face & Voice of The Campaign/Debate.</i> ✓ <i>Advisory Board: Research Issues & Prepare Candidate For Debate</i> ✓ <i>Political Ad</i> ✓ <i>Campaign Handouts</i>

You will have this week to complete all necessary tasks with our debate to take place **MONDAY, OCTOBER 24th**! At the conclusion of this event, we will then vote. Who will be our next commander in chief!? It's up to YOU! Have fun, be creative & consult the provided rubric in the completion of this assignment!

Component	Scoring Guide			
	Missing (0 Points)	Needs Improvement (10 Points)	Acceptable (12 Points)	Excellent (20 Points)
Presentation Content:	No evidence provided.	<i>Information is not well researched & is unclear of the usefulness of product/revolutionary function that it provides.</i>	<i>Information is adequate & provides insight to usefulness of product/revolutionary function that it provides.</i>	<i>Information is well-founded, comprehensive & truly encompasses both the usefulness of product/revolutionary function that it provides.</i>
Campaign Materials	No evidence provided.	<i>Visual component is vague & provides a questionable addition to the overall presentation.</i>	<i>Visual component is suitable, explanatory & provides a worthwhile addition to the overall presentation.</i>	<i>Visual component is exemplary, descriptive & provides an outstanding addition to the overall presentation.</i>
Effectiveness of Debate:	No evidence provided.	<i>Presentation has an unclear call to action for purchase & does not generate need for product.</i>	<i>Presentation has an adequate call to action for purchase & generates a need for product.</i>	<i>Presentation has a strong call to action for purchase & generates an undeniable need for product.</i>
Overall Quality:	No evidence provided.	<i>Infomercial is poorly produced. Displays little planning, research, execution & overall enthusiasm.</i>	<i>Infomercial is soundly produced. Demonstrates planning, research, execution & overall enthusiasm.</i>	<i>Infomercial is meticulously produced & demonstrates a remarkable attention to planning, research, execution & overall enthusiasm.</i>